

FOR IMMEDIATE RELEASE

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Shorty Rossi, Pit Boss, receives designation as nonprofit Shorty's Charities Inc.

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Since 2010, you've known Luigi Francis Shorty Rossi as the Pit Boss on Discovery Channel's Animal Planet.

Shorty Rossi has subsequently become the national spokesperson and unwavering ally for bully breeds and a voice against breed specific legislation.

It's been three (long) years in seeking this designation and recognition but we moved forward with our pursuit to help injured, homeless and abandoned bully breeds in our efforts to provide financial, physical and monetary support to the smaller, local pit bull rescues across the nation. We have not wavered from this goal, holding true to our mission statement:

"Creating a strong voice against stereotyping and stigma. We do not seek your pity and don't appreciate your prejudice. We are here to help one discrimination case at a time through education, enlightenment and to fight, if necessary, for the underdogs of the world."

It is with great anticipation and pride that I am pleased to announce, as of September 4th 2013, Shorty's Charities Inc has been approved and is now recognized as a 501(c)(3) nonprofit charity.

At this time, I'd like to take the opportunity to formally introduce to you, Shorty Rossi the philanthropist.

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If you'd like more information or to schedule an interview with one of our corporate officers, please call Julie Hernandez at 818.850.2310 or email julie@shortyscharities.org

*Julie Marie Miller-Hernandez
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